

Dear colleagues,

Did you know [BANK NAME] is a member of the American Bankers Association (ABA)? This means you and your entire team can access all of ABA’s time-saving tools, resources, and information for every role. In addition, ABA is the largest provider of training in the banking industry, and their suite of member resources is unmatched. I highly recommend you and your staff capitalize on ABA’s professional development and certification opportunities. Their offerings include:

* Over 150 free courses through ABA Frontline Compliance Training program, currently used by 1,600+ banks—now with new content and platform upgrades
* Complimentary access to ABA’s leading Learning Management System
* A team of 300+ ABA staff experts and professionals on call to support you
* Discounts of up to 40% on schools, conferences, e-learning, certifications, webinars and more
* Over 100 resource areas with role-specific tools

**Get started by** [**creating your aba.com account**](http://www.aba.com/register)**, and visit** [**aba.com/checklist**](http://www.aba.com/checklist) **to find the curated resources for your role.**

Sincerely,

[YOUR NAME)