

Dear colleagues,

Did you know [BANK NAME] is [now] a member of the American Bankers Association (ABA)? This means you and your entire team can access all of ABA’s unmatched tools, resources, and information for every role. I highly recommend you capitalize on ABA membership benefits and encourage your staff to do the same.

Some of the most popular resources include:

* Access to [300+ professionals on staff](http://www.aba.com/experts) with expertise in every aspect of banking
* Over [100 job-role resource areas](https://www.aba.com/banking-topics) with tools that make any job easier
* Vibrant peer engagement opportunities, including [200+ committees](https://www.aba.com/experts-peers/committees-councils#sort=%40stitle%20ascending) and [online topic-specific communities](https://www.aba.com/experts-peers/discussion-groups#sort=%40stitle%20ascending) where you ask questions and share feedback
* A suite of over [150 free courses](http://www.aba.com/frontline) to train frontline employees, directors and more

**Get started by** [**creating your aba.com account**](http://www.aba.com/register)**, and visit** [**aba.com/checklist**](http://www.aba.com/checklist) **to find the curated resources for your role.**

Sincerely,

[YOUR NAME]