



# SPIRIT OF BANKING



OCTOBER 2024



## Lights, Camera, Save!

The [2024 Lights, Camera, Save!](#) contest is officially open! Help teens in your community show off their financial know-how – and their creativity – by creating a 30-second video on any finance-related topic. We have everything you need to host a free, local contest at your bank. [Sign up today!](#)



## Get Smart About Credit

[Get Smart About Credit](#) features new lessons designed to help teens and young adults navigate their first big financial milestones. These presentations, along with a social media toolkit, handouts and more are available for free to all banks. [Register now!](#)



## November is National Family Caregivers Month

Each year, millions of Americans provide billions of dollars' worth of unpaid support caring for friends or family. Join the ABA Foundation for [a free webinar](#) featuring the CFPB's Office for Older Americans, to learn about new data trends on caregiving and age-friendly banking in the U.S. You'll also learn how to access resources to help your customers and communities support financial caregivers. [Register now.](#)



### **ABA Foundation Held its First Elder Fraud Prevention Summit on October 7**

The event featured speakers from AARP Fraud Watch Network, the CFPB, the Department of Justice, the FBI, the FINRA Investor Education Foundation, Give An Hour, the Moonshot Initiative, the National Center for Victims of Crime and the University of Minnesota. Topics included elder financial exploitation research, optimizing policies and procedures and the importance of blaming criminals rather than victims. Speakers emphasized working with local law enforcement, federal agents, adult protective services, as well as elder justice coordinators to combat elder fraud. Want to learn more about these topics? Access free resources at [aba.com/OlderAmericans](https://aba.com/OlderAmericans).



### **ABA Foundation Community Commitment Award Winners**

Congratulations to Columbia Bank, Comerica Bank, Regions Bank, Berkshire Bank, American Riviera Bank, F&M Bank and Community Bank — winners of the 2024 ABA Foundation Community Commitment Awards. These banks will be honored Tuesday at the ABA Annual Convention in New York, New York for their outstanding commitment to their communities through creative and replicable programs that embody corporate social responsibility and demonstrate success in measurable terms.



Congratulations are also in order for Raul Valles, vice president, commercial real estate at Dallas Capital Bank – who received the 2024 George Bailey Distinguished Service Award. He has dedicated his career to both the banking industry and the U.S. Army, combining his passions to better serve veterans in his community.

[Read more about our winners.](#)

