

JULY 2024



ABA Chair Reflects on Foundation's 100th Anniversary In a recent article for the ABA Banking Journal, ABA Chair and Atlantic Union Bank CEO John Asbury highlights the Foundation's commitment to community service and financial education. Asbury emphasizes the Foundation's legacy of empowering banks to influence communities through free financial education programs, and how the

Foundation aims to expand educational outreach in the years to come. Read the article.



Banks Aid in Texas Flood Relief

In response to the extreme rainfall and catastrophic flooding in central Texas, the Texas Bankers Foundation created a donations page in aid of Texas flood victims. The Foundation made an initial \$10,000 donation to the Kerrville-based Community Foundation of the Texas Hill Country to help victims of the flooding along the Guadalupe River and

surrounding communities. People, banks or groups can contribute <u>directly on the</u>

Foundation donation page.



How Can Nonprofits Partner With Banks?

Explore how nonprofits can build impactful partnerships with banks in <u>The Power of Collaboration: A Guide for Nonprofits to Partner with Banks</u>. ABA Foundation authored this practical resource to offer insights and steps to help nonprofits engage strategically with financial institutions. <u>Explore the guide now</u> and share with

your nonprofit partners. Plus, check out our <u>new banker communications toolkit</u>, with resources to help promote and share the guide.

Want to learn more on how your bank can improve partnerships with nonprofits? Check out this **recent ABA Banking Journal article** by Melissa Murray and Lindsay Torrico.



Fraudcast Episode on Customer Protection

ABA Foundation's Sam Kunjukunju joined Paul Benda on the ABA Fraudcast to discuss the growing threat of scams for people of all ages. The experts also cover ways banks can help, including the use of ABA Foundation's free financial education programs. Listen to the podcast.



Summer Jobs Connect Academy Applications Now Open

For over a decade, cities nationwide have used Summer Youth Employment Programs (SYEPs) to help young workers open safe, affordable bank accounts — connecting more than 140,000 youth to their first account and paying 375,000 by direct deposit. The CFE Fund is now accepting applications for Summer Jobs Connect Academy.

Selected local governments will receive in-depth support to integrate banking access, financial education, and data-driven improvements into youth workforce programs. Banks can learn more on how to partner during <u>an informational webinar on August 6</u> at 3PM ET. Questions? Contact Matt Trombley, Senior Associate, at mtrombley@cfefund.org.



Save the Date: Elder Fraud Prevention Summit, Oct. 13

Make a real difference in the fight against elder financial exploitation with the ABA Foundation's Elder Fraud Prevention Summit. This free event in the D.C. Metro area on October 13, just one day before the ABA Financial Crimes Enforcement Conference, is where you'll find critical resources, actionable strategies, expert insights and

networking opportunities to strengthen your bank's strategies for recognizing, responding to and reporting elder fraud.



View on Demand: Housing Month Webinar

In June, ABA Foundation hosted a webinar, Navigating an Evolving Housing Market. The webinar provided bankers with insights into the current housing landscape, including market trends, challenges facing mortgage-ready consumers, and strategic approaches to supporting journeys to homeownership. Register to view on demand.

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