



JANUARY 2025



Support California Wildfire Relief Efforts

Banks, their customers and their employees have been affected by the devastating wildfires in the greater Los Angeles area. Join the banking industry in [supporting recovery efforts](#) by contributing to the ABA Foundation Disaster Relief Program. [Donate now.](#)



ABA Foundation Turns 100

[Founded in 1925](#), ABA Foundation began as the Foundation for Education in Economics Trust Fund and was tasked with awarding scholarship loans and research grants in economics, banking and finance. A century later, our focus has expanded to helping banks build stronger, more financially resilient communities. Through our financial education programs, consumer resources, webinars and guides – all free to any bank, regardless of ABA membership – ABA Foundation’s goal is to continue advancing economic opportunity for all. Learn more about the Foundation’s history and share your ideas for the next 100 years of community outreach and engagement. [Celebrate 100 years with us!](#)



Registration Open for ABA Foundation’s 2025-2026 Financial Education Programs

Connect with your communities using our free, easy-to-use resources: videos, infographics, social posts, presentations and more. [All you have to do is register](#) for Teach Children to Save, Get Smart About Credit, Safe Banking for Seniors and Lights, Camera, Save! to access the tools. Once registered, you will receive a confirmation email and can change, update or add to your registration at any time. [Get started today.](#)



New Webinar Series: Community-Driven Banking in 2025

In honor of the ABA Foundation's 100th Anniversary, we are hosting a [free, three-part webinar series](#) focused on equipping and empowering banks of all sizes to purposefully create transformational economic change.

The first webinar, [The Next 100 Years of Community Transformation: Trends, Predictions & Strategies](#) will take place on January 30; this discussion will share innovative strategies on financial literacy, volunteerism, consumer education and more. [Sign up to join a webinar.](#)

Also in the series:

- [Reimagining Purpose-Driven Employee Volunteerism](#) – April 17
- [Using Storytelling to Demonstrate Community Engagement](#) – May 20



New Infographics on Money Mules and Check Fraud

ABA Foundation, in collaboration with the United States Postal Inspection Service, released three new infographics on money mule scams and check fraud as part of our ongoing initiative to raise awareness about scams. The first infographic aims to educate consumers about how to detect and [avoid falling victim to a money mule scam](#). The second warns small business owners about [check fraud](#) and the steps they can take to protect themselves from it. The third, available to bankers only, shares tips on [how to spot a money mule](#), and what to do next.



Banks in the Spotlight: Corporate Social Responsibility at Work

This month, we spotlight the [2024 ABA Foundation Community Commitment award winner](#) for Community and Economic Development, Comerica Bank, Dallas, Texas, for establishing BusinessHQ, a collaborative space providing integral services and value to small businesses in South Dallas. Comerica BusinessHQ

provides business owners and local nonprofits with capital, cultivation and connectivity. From co-working and meeting space to technical and business advice, it has become a community hub for small businesses in the area, helping more than 2,400 people and serving more than 165 enrolled members since its inception in May 2023. [Read more about Comerica Bank's achievement.](#)

