



SEPTEMBER 2025



Save These October Dates!

October is a big month for our teen financial education programs! Our [Lights, Camera, Save! contest](#) — sponsored by Visa — opens for student entries on Oct. 1 and we have everything you need to successfully host a local contest. Register now and help a teen in your community walk away with up to \$10,000 by making content that counts!



Plus, join us for the ABA Foundation's first social media event scheduled for [Get Smart About Credit Day](#) on **Oct. 16**. "[Cybersecurity Girl](#)" will be talking with the Foundation and an FBI agent on LinkedIn about current fraud issues and common scams targeting ages 13-30. Look for more information next week.



October 7: FTC Webinar About Imposter Scams

Join the ABA Foundation and experts from the FTC for a discussion about [common imposter scams](#), how they work and how to help your customers avoid them. The webinar will also offer free tools to share to help protect your customers' money, accounts and information.

[Register now.](#)



Register Now for ABA's Financial Crimes Enforcement Conference

The U.S. financial system is only as secure as its banks. Equip your bank with the most updated strategies and tactics for tackling regulatory risk, detecting and preventing fraud, complying with AML and sanctions rules, keeping ahead of AI transformation and more. You'll find everything you need to do your job more efficiently and effectively at the industry-trusted ABA Financial

Crimes Enforcement Conference on Oct. 14-16, in person or remote. [Register today!](#)



Spread Awareness About Deepfake Scams with a New Infographic

The ABA Foundation and FBI released [a new infographic](#) to educate the public about the growing threat of deepfake scams. The infographic highlights how AI-generated or manipulated media — including images, video and audio — can be used to impersonate trusted or public individuals. [View the infographic.](#)



Fight Fraud with #BanksNeverAskThat and #PracticeSafeChecks Campaigns

Registration is now open for ABA's 2025 consumer education campaigns — #BanksNeverAskThat and #PracticeSafeChecks. Launching **Oct. 1**, these campaigns provide turnkey resources to help safeguard customers from scams and check fraud. [Sign up now to access the free toolkit.](#)

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