



OCTOBER 2025



Get Smart About Credit

Thanks to all the participating banks in this year's Get Smart About Credit Day! Don't forget: You can bring these critical financial lessons to teens and young adults in your community all year — [simply register for the program](#) and start helping teens with saving for college, building credit, reaching their financial firsts and more! If you signed up for our October 16 event with

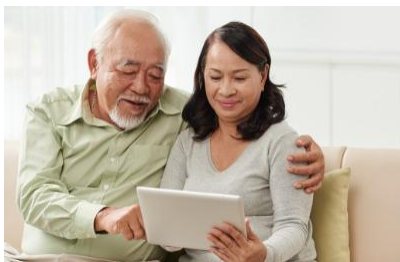
Cybersecurity Girl, we apologize again for the postponement. Once we have additional information on a new date, we will share it with everyone.

Did you miss our recent webinar — featuring a new lesson from FICO on credit? [Register to view the recording](#) and get on-demand access to lesson materials.



Lights, Camera, Save!

The [Lights, Camera, Save!](#) contest is open for student entry — and there's still plenty of time for your bank to host a local contest! ABA Foundation provides everything you need to make your local contest a success. Help a teen in your community walk away with up to \$10,000! The contest, sponsored by Visa, will close on November 30, [so register today](#).



Get ready for National Family Caregivers Month

November is right around the corner. Is your bank ready? If not, we've got you covered. Take advantage of our ready-to-use materials to help you lead community presentations, share videos and guides, or post on social media. From financial caregiving to powers of attorney and the role of

executors, discover everything you need through our [Safe Banking for Seniors](#) program. And don't forget to explore our [Financial Caregiving Resources page](#) to check out our public-facing information.



2025 Community Commitment Award Winners

Congratulations to Alliance Bank, Amegy Bank, American Savings Bank, Androscoggin Bank, S&T Bank, United Community Bank, and Woodforest National Bank - winners of the [2025 ABA Foundation Community Commitment Awards](#)! They were honored Tuesday at the [ABA Annual Convention](#) in Charlotte for their outstanding commitment to their communities through

creative and replicable programs that embody corporate social responsibility and measurable success.



George Bailey Distinguished Service Award Winner

Jennell Huff, CRA/community outreach coordinator at Bank of the Rockies in Clyde Park, Montana, is the winner of the [2025 George Bailey Distinguished Service Award](#). This national award recognizes a non-CEO bank employee who demonstrates outstanding service to their community. Huff was also honored at ABA's Annual Convention. Congratulations, Jennell! [Read more](#)

about Jennell's nomination and outstanding service to her community.