

MAY 2025



Apply for the 2025 Community Commitment Awards

Banks nationwide go to remarkable lengths to support their communities and customers. The ABA Foundation recognizes these programs and initiatives through the **Community Commitment Awards**. Banks of all asset sizes are invited to submit a bank program in up to seven award categories or nominate a current non-CEO bank

employee for the George Bailey Distinguished Service Award. Winners will be honored during ABA's Annual Convention in October. **Apply now!**



Help Veterans Get Banked During Military Appreciation Month

May is Military Appreciation Month — a perfect time for your bank to get involved in the **Veterans Banking Benefits Program**. The program, started by the Association of Military Banks of America (AMBA) in 2019,

helps veterans, beneficiaries and caregivers join the banking system so they can easily access their benefits and free financial and credit counseling services. Banks do not need to be members of AMBA or ABA to sign up. For more information about the program, click here or check out this article by AMBA COO Andia Dinesen.





Explore Our Resources for World Elder Abuse Awareness Day on June 15

On World Elder Abuse Awareness Day on June 15, help educate seniors and their families on scam red flags, identity theft prevention and more. With estimated elder fraud losses reaching over \$61.5 billion in 2023, according

to the FTC, this issue has never been more critical. Check out all our free resources on the **Protecting Older Americans** page.



What's Next in the Fight for Financial Literacy

Financial Literacy Month may be over, but your bank can keep the momentum going in your community! In a recent article for the ABA Banking Journal, ABA Foundation Executive Director Lindsay Torrico shared steps to keep the learning — and fun — going all year long. Read the

article.



Banks in the Spotlight: Corporate Social Responsibility at Work

In observance of Military Appreciation Month, we're spotlighting the 2024 ABA Foundation Community Commitment Award winner for **Supporting Military Families**: F&M Bank from Clarksville, Tenn. F&M

spearheaded Operation Honor alongside local and national nonprofit organizations to distribute resources to combat food insecurity, which affects nearly one-third of military families. The program also provided financial education and personalized banking services to active-duty military, veterans and their family.

© 2025 American Bankers Association 1333 New Hampshire Ave, NW, Washington, DC 20036



