



MARCH 2025



Financial Literacy Month Is Coming!

ABA Foundation is gearing up for an exciting April, celebrating both Financial Literacy Month and [Teach Children to Save Day](#) on April 24. On April 2, we'll prep you with a [free webinar](#) explaining how easy it is to get ready for both of these events. You'll get to see new resources, and bankers will share tips for running financial literacy

programs in their banks. [Register now.](#)



Reimagining Purpose-Driven Volunteerism

As volunteer rates decline nationwide and workplaces continue to navigate a hybrid work environment, many banks want to design volunteer programs that effectively engage employees and are aligned with Community Reinvestment Act (CRA) goals. [Join us](#) for a panel discussion that will highlight proven practices for creating volunteer projects that enhance employee culture and make a real, tangible difference in the communities we serve. [Register now.](#)

The ABA Foundation is 100!

Help us create a roadmap for our next 100 years!





Support Victims of Financial Crime

Financial crime has been at an all-time high since the COVID-19 pandemic, as demand has grown for faster virtual payments and services. Americans reported more than \$12.5 billion in fraud losses in 2024, according to the FTC.

Financial crime affects all ages and demographics. As victims often turn to their banks for help, it's imperative for

bank employees in any role to learn how to support them. This guide provides tools, information and resources to help victims of financial crime. [Download the guide.](#)



Fraud and Scam Webinar Recordings Now Available

For Consumer Protection Awareness Week earlier in March, ABA Foundation hosted two webinars covering fraud and scams. Recordings and slides for both webinars are now available:

- [Scams Against Americans](#)
- [Supporting Financial Crimes Victims](#)



NEW: Tech Support Scams Infographic

ABA Foundation partnered with the FBI to create a new infographic about tech support scams. These scams involve criminals targeting potential victims, saying there's something wrong with their device, or claiming their financial accounts have been hacked — and the criminals are the only ones who can fix it. This infographic highlights

red flags, ways to protect yourself, and how to properly report a scam attempt. [View the infographic.](#)



Banks in the Spotlight: Corporate Social Responsibility at Work

This month, we spotlight the [2024 ABA Foundation Community Commitment Award winner](#) for Protecting Older Americans, **American Riviera Bank**, Santa Barbara, Calif., for its dedication to combating elder financial exploitation through education, training, and partnerships

with authorities. In addition to providing valuable resources like blogs, podcasts, webinars, and community presentations, staff are trained to identify abuse indicators, and their collaboration with law enforcement ensures prompt action against fraud.