



June 2025



The Clock is Ticking: Last Call for CCAs

It's time to enter the [2025 ABA Foundation Community](#)

[Commitment Awards](#)! Banks nationwide go to remarkable

lengths to support their communities and customers. ABA

Foundation wants to recognize banker-driven programs and

initiatives that make a difference and address community

needs. Banks of all asset sizes and charters are encouraged to

nominate a program in up to seven distinct award categories or nominate a current non-

CEO bank employee for the George Bailey Distinguished Service Award, which recognizes

an individual who goes above and beyond. Each category will be judged by experts, and

winners will be honored during ABA's Annual Convention in October. [Apply by July 1.](#)



Celebrate American Housing Month

[Unlocking Homeownership: Empowering Communities through Housing Education](#) is the Foundation's long-term

campaign which aims to mobilize the banking industry to

provide homeownership education and counseling. In

partnership with NeighborWorks® America and

Rebuilding Together Greater Florida, the campaign provides bankers with free resources to

educate consumers on the home-buying process, increase education for current

homeowners on retaining their homes and promote sustainable homeownership for their

customers and communities.

New this year: Spanish translations of our tip sheets for current and prospective homeowners are now available!

Together, we can advance our shared vision of building thriving, resilient, equitable communities where everyone can realize the dream of homeownership and wealth generation. [Register Now!](#)

ABA Foundation will also be hosting a **free webinar** on June 27, [Navigating an Evolving Housing Market](#). The webinar will focus on providing bankers with insights into the current housing landscape, including market trends, challenges facing mortgage-ready consumers and strategic approaches to supporting their journey to homeownership.



Make Your Mark on the ABA Foundation's Next 100 Years

The ABA Foundation is celebrating our 100th anniversary! We invite you to [share your ideas](#) by June 30 to help inform, innovate and inspire the next century of change.



Mid-Year Participation Reminder

We are halfway through 2025 – have you updated your ABA Foundation program participation stats yet?

Please take a moment to tell us how many people you reached in 2025 so far (or intend to reach before year-end) by clicking on the [Banks: Update Participation](#) links.

After logging in, you'll be able to update your participation information for each program you participate in by following the prompts.

We need YOU to update your participation numbers so we can tell the collective story of our impact together. [Update your records today!](#)

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