

# SPIRIT OF BANKING



**JANUARY 2023**



## Register for New 2024 Program Materials

ABA Foundation is entering year two of our three-year initiative to reach five million Americans — with good news *and* great news for 2024! The good news is that the ABA Foundation is releasing new materials for our programs. The great news is that if you registered for one or more of

these programs in 2023, you already have access to the new materials through December! You can register for free here if you haven't signed up for these programs yet.

### What's new:



#### Safe Banking for Seniors

A new module that helps seniors and their families recognize and prevent fraud from known perpetrators.



#### Get Smart About Credit

New lessons to help the young people in your communities achieve their financial firsts.



#### Teach Children to Save

Coming Soon: A complete review and refresh of all Teach Children to Save materials is currently in progress — check back this spring!



## Upcoming Free Webinars

### Jan. 30: [Achieving Your Bank's Community Impact Goals in 2024](#)

2024 promises to be another year of economic uncertainty, shifting consumer priorities and new global challenges. Help your bank navigate these changes and hit your community engagement and financial health goals with this free webinar. [Register now.](#)

### Feb. 1: [Mitigating Check Fraud: Tips from USPIS](#)

Join this free webinar, moderated by ABA's Paul Benda and featuring experts from the United States Postal Inspection Service. You'll learn about identifying check fraud, what to do with the evidence, USPIS efforts and how banks can support investigations. [Register now.](#)



## New Consumer Resource

ABA Foundation has released a new resource you can share with your customers: [Use Direct Deposit for Your Tax Refund](#). This tip sheet provides information to help your customers receive their refunds faster and more securely. [Download the handout.](#)



## Banks in the Spotlight: Corporate Responsibility at Work

This month we spotlight the 2023 ABA Foundation Community Commitment Award winner for Community and Economic Development: **United Bank**, of Vienna, Va., for its Power of Partnership program. The program, which works alongside Jubilee Housing, focuses on maintaining housing affordability in Washington, D.C., neighborhoods and slowing or reversing the displacement of low- to moderate-income families. Through the partnership, Jubilee Housing has preserved and/or developed 484 units of affordable housing and created 24,333 square feet of commercial space for businesses dedicated to serving low-income households. More than \$75 million has been invested through 23 loans over the past 20 years, all within less than 2 square miles.

