



SPIRIT OF BANKING



AUGUST 2024



Make Your Voice Heard in ABA's State Elder Law Survey

ABA is requesting your help! Several states have passed laws allowing financial institutions to delay disbursements or refuse or hold transactions on suspicion of elder financial exploitation (e.g., [Connecticut Senate Bill 1088](#)). Other states are considering enacting similar legislation to help bankers prevent such fraud.

ABA is launching a survey this September for banker feedback on whether this type of law is helpful in your state or would be beneficial in states that do not have such laws. Your input will help ABA advocate for banks across the nation! Please identify the survey coordinator at your bank by [using this form](#) by August 30. Questions? Contact [Sam Kunjukunju](#).



Get Ready for Lights, Camera, Save!

Looking for a great way to connect with the teens in your communities? Participate in our annual [Lights, Camera, Save! contest](#) where youths ages 13-18 can win \$500 to \$5,000! Teens must create a 30-second video that will educate peers about financial literacy. To learn more

about this fun and free program and how to host your own contest, [register here](#). All registrants will receive an email with a link to our free informational webinar, being held at 2 p.m. ET Wednesday, Sep. 4.



Acquire Strategies for Building Diversity, Equity and Inclusion in Your Community

Join ABA, the Maryland Bankers Association and the Virginia Bankers Association for the virtual [Diversity, Equity and Inclusion Summit](#) for bankers nationwide on Thursday, Sept. 12. The ABA Foundation will hold a session, “Financial Inclusion and Your Community,” on how to integrate inclusion principles in your bank’s community-facing projects, such as using the Bank On program, and how to collaborate with local organizations like the YWCA. [Register now.](#)



Celebrate Civic Engagement with National Voter Registration Day on Sept. 17

The American Bankers Association has proudly signed on as a partner of National Voter Registration Day — a nonpartisan civic holiday that celebrates democracy and encourages voter registration. This is a great opportunity to motivate your employees and customers to get out and vote this election season. We encourage banks to [sign up to become premier partners](#) — participation is free! Reach out to Chyann Sapp at chyann@nationalvoterregistrationday.org with questions. We hope you’ll join this effort to empower the communities you serve!



Judges Select the 2024 Top Banks in Corporate Social Responsibility

The ABA Foundation would like to extend a big thank you to our national experts for judging the [2024 ABA Foundation Community Commitment Awards](#). Our distinguished judges will choose a winner for each category based on the bank program’s creativity and impact.

This year's judges are uniquely qualified to select award recipients — they have a deep understanding of how banks help their communities build a strong foundation for a better quality of life and economic growth. The judges for this year are:

Affordable Housing

Noelle Melton
Vice President, National Homeownership
Programs & Lending, NeighborWorks America

Community & Economic Development

Matthew Josephs
Senior Vice President for Policy,
Local Initiatives Support Corporation (LISC)

**Financial Education for Children
and Teens**

Laura Levine
President and CEO, Jump\$tart Coalition

Financial Inclusion

Marisa Calderon
President and CEO, Prosperity Now

Protecting Older Americans

Jennifer Spoeri
Executive Director, National Adult Protective
Services Association

Supporting Military Families

Kelly Hruske
Government Relations Director, National
Military Family Association

Volunteerism

Justin Coles
Director of Strategic Partnerships & Corporate
Engagement, Rebuilding Together Tampa
Bay

**George Bailey Distinguished Service
Award**

Rob Nichols
CEO,
American Bankers Association

