

2025 Consumer Awareness Observances



American Bankers Association®

JANUARY



S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

1/28 Data Privacy Day
1/31 Earned Income Tax Credit Awareness Day
1/27–1/31 Identity Theft Awareness Week

FEBRUARY



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23	24	25	26	27	28	

2/11 National Safer Internet Day

MARCH



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23	24	25	26	27	28	29
30	31					

3/2–3/8 National Consumer Protection Week
3/18 National Agriculture Day

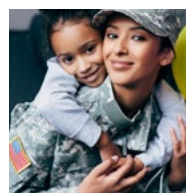
APRIL



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Financial Literacy Month
National Fair Housing Month
National Social Security Month
4/1 National 1 Cent Day
4/7–4/11 National America Saves Week
4/15 National Tax Day
4/20–4/26 National Volunteer Week
4/24 National Teach Children to Save Day

MAY



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Military Appreciation Month
Older Americans Month
5/1 World Password Day
5/4–5/10 Small Business Week
5/8 Scam Survivor Day

JUNE



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American Housing Month
National Internet Safety Month
6/15 World Elder Abuse Awareness Day
6/28 National Insurance Awareness Day

JULY



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National Make a Difference to Children Month
7/27 National Parents' Day

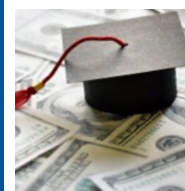
AUGUST



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Back to School
8/21 National Senior Citizens Day

SEPTEMBER



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College Savings Month
National Preparedness Month
9/1 Labor Day
9/7 National Grandparents Day

OCTOBER



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National Cyber Security Awareness Month
National Crime Prevention Month
Family Health Month
10/1 International Day of Older Persons
10/6–10/10 Customer Service Week
10/8 World Financial Planning Day
10/16 Get Smart About Credit Day
10/20–10/24 National Estate Planning Week

NOVEMBER



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Military Family Month
National Family Caregiver Month
National Scholarship Month
11/16–11/22 International Fraud Awareness Week

DECEMBER



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23	24	25	26	27	28	29
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Identity Theft and Protection Awareness Month